Program Goals

Join the Wayne State University School of Business for a 9-day trip to Hungary and Poland. The students will travel to Budapest, Krakow and Wroclaw to learn about a variety of Eastern European companies and corporations that have left a mark on the international business community.

During this educational trip, students will have a chance to explore three historically enriching cities. The students will tour the beautiful city of Budapest, Krakow, Wieliczka Salt Mines, Auschwitz, and Wroclaw. In Wroclaw, participants will hear a lecture from a professor at the Wroclaw University, which is one of the oldest universities built in the 18th century. The participants will also have designated free time in every city, allowing tours of personal interest.

Participants will be visiting Delphi Corporation, the GM Manufacturing Plant, Lear, Crusar Logistics, as well as many other world-renowned companies.

Academics

The Directed Study-Poland class will be in Spring Schedule and will count as SCM Elective, MKT elective, or MGT elective of 3 credits – or could count possibly as a general Business elective – also open to MBA’s and could count towards one of the three elective courses for the SCM MBA Concentration, the International Business Concentration, the Management Concentration or the Marketing Concentration – in all cases students should talk to advisors about how it will count.

Costs

$2,800 - $3,200 which includes roundtrip airfare, accommodation, daily breakfast, group transfers, walking and driving tours, some group dinners, international health insurance, and administrative fees.

Excludes additional meals, personal expenses, passport processing fees, and tuition.