Program Description

Encompassing 10 days, the Winter Two Seminar is an experience that exposes students to cultural, social, and political environments that are unique and different from their own. It provides students with an opportunity to learn about international business practices firsthand while travelling outside the United States. The seminar incorporates interactive sessions with executives and top management at firms throughout Europe, such as: Lloyd’s of London, Hard Rock Café and more.

Student Testimonial

“Being able to take part in what I encountered pushed me as a person and allowed me to grow into a more confident individual. Because of this business seminar, not only did I grow into a more independent individual, but also, a more intelligent person. My level of knowledge of international business practices and cultures has definitely grown because of the exchanges of information that I participated in. I was able to experience the culture firsthand and obtain knowledge from amazing individuals as well. Being able to participate in everything personally allowed my appreciation of the different countries to grow immensely. It is not until you are immersed into a new way of life that you can understand and appreciate all that is offered.”

— Richelle, LSU

Program Features

- Networking with Global 1000 executives
- Presentation and facilities tour at Lloyd’s of London Insurance Market
- Celebrate New Year’s Eve in London!
- Gain valuable insights on the history of the European Union as well as living and working within it
- An afternoon exploring the world-famous British Museum
- Travel from London to Paris via Eurostar
- Presentation & Lunch at the Hard Rock Café Paris
- Tour of the stunning Palace at Versailles
- 4 star hotels with breakfast included

Program Cost

- Cost without International Airfare: $3,858.00
- Cost with air from Detroit: $5,128.00 (Guaranteed until 11/15/14)

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Learn more and apply at ibstours.com
## WINTER TWO 2014-2015

London — UNITED KINGDOM | Paris — FRANCE

December 27, 2014-January 5, 2015

<table>
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<tr>
<th>DAY/DATE</th>
<th>ACTIVITY</th>
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<tbody>
<tr>
<td>Saturday, December 27</td>
<td>Depart USA</td>
<td>Airplane</td>
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| Sunday, December 28    | Arrive London, Transfer to Hotel  
6:00 PM: Meet in the lobby for a Visit to Leicester Square | London     |
| Monday, December 29    | 9:00 AM: Orientation Session  
1:00 PM: City Tour of London | London     |
| Tuesday, December 30   | 9:30 AM: Introduction to the History of the European Union  
2:00 PM: British Museum | London     |
| Wednesday, December 31 | 10:00 AM: Speaker from Lloyd's of London Insurance Market  
Building Visits: 11:15 AM: or 12:00 PM (split visits)  
Celebrate New Year's Eve in London! | London     |
| Thursday, January 1    | 12:25 PM: Depart London for Paris by Eurostar Train  
3:47 PM: Arrive Paris  
Walking tour of the city/Transfer to Hotel  
4:00 PM: City Tour of Paris  
6:00 PM: Orientation to Paris and the Metro | Paris      |
| Friday, January 2      | 11:00 AM: Hard Rock Café for presentation with lunch included  
3:30 PM: Living & Working in the European Union  
Speaker: Graham Brown  
11:00 PM: Optional Moulin Rouge Event | Paris      |
| Saturday, January 3    | 10:00 AM: Visit to Versailles  
(PM: Optional program at the Louvre is possible) | Paris      |
| Sunday, January 4      | 10:00 AM: Wrap up and discussion session | Paris      |
| Monday, January 5      | Return to USA or Begin Independent Travel | Airplane   |

Itinerary subject to change