CENTRAL EUROPE
Global Business Experience
July 1 - July 15, 2016

Program Goals
Earn 3 credit hours in 12 experience-rich days of study and exploration in two historic and culturally vibrant Central Europe countries. The course includes meetings with domestic and international companies, tours of corporate manufacturing and distribution facilities, interaction with business, government and academic professionals and tours of cultural and historic sites.

Participants will explore Prague, Czech Republic and Wroclaw and Krakow, Poland, taking a "deep dive" into economic, political and social issues that impact international and local businesses in Czech Republic and Poland. Students will visit Wroclaw University, one of the oldest academic institutions in Europe, the fascinating salt mines of Krakow and Auschwitz-Birkenau, the World War II Nazi concentration camp. Free time will allow visits other sites of personal interest.

Academics
GSC 4991, MKT 4991 or Directed Study in Major
3 Credits

The course can count as undergraduate elective for MKT, SCM, MGT, or ISM majors. Also, open to students in the MBA program and could count towards one of the three elective courses for the SCM MBA Concentration, the International Business Concentration, the Management Concentration or the Marketing Concentration, or could count as a free Business elective. Students must talk to advisors to determine how the credit will work toward his/her degree.

Costs
$2,900 which includes round-trip airfare, accommodations, daily breakfast, group transfers, three group dinners, international health insurance, and administrative fees. Excludes additional meals, personal expenses, passport processing fees, and tuition. Plus a limited additional number of potential scholarships of $200-600 per person based on quality of application, academic performance and other various factors. Will include an additional application process after acceptance has been determined. Current pricing reflects already subsidized funding from generous donors to make the program more affordable to students.