Program Goals
Join the Mike Ilitch School of Business for a study abroad program trip to Northern, Central, and Southern Italy. This is an educational experience of a lifetime! The course, which includes readings, business tours, lectures, and cultural experiences, will feature Italian companies that are either headquartered, or have a major presence, in Southeast Michigan. The group will spend twelve days between Turin, Rome, and Naples. Students will visit businesses and cultural locations as a group, and also have time to explore on their own.

In Turin, students will have a chance to explore northern Italy’s business and cultural center with highlights such as the Palace of Venaria, the Automobile Museum, and the Ancient Egyptian Museum. Students will tour Fiat Chrysler European Headquarters, Maserati assembly plant, Mopar parts warehouse and Comau robotics assembly plant. The students stay in a small, charming Italian hotel owned by a local family. The group will take a bullet train to Rome, where they will tour historic locations such as the Vatican, the Coliseum, the Forum, and many other world famous places. Again, a bullet train will carry the group to Naples, where students visit the Fiat Chrysler Panda Plant – a World Class Manufacturing facility, a Lear Corporation production plant, a Fiat Chrysler Engine Plant, and Naples’ Container Shipping port. Cultural experiences include a tour of Pompeii, the Amalfi Coast, and the Isle of Capri.

Academics
GSC 4991, MKT 4991, Directed Study for Other Undergraduate Majors and MBAs 3 Credits
The Italy Study Abroad program is open to undergraduate business majors, business minors, and MBA students. The course can count towards the undergraduate student’s major in Global Supply Chain, Marketing, Management, and Information Systems. The MBA directed study can count toward a concentration in Global Supply Chain, Marketing, International Business, and Management. Students must consult with their advisors to verify how the course will count in their program of study.

Costs
$2800 which includes roundtrip airfare, double occupancy accommodations, daily breakfast, inter-city transportation, three group dinners, international health insurance, and administrative costs. The cost excludes additional meals, personal expenses, passport processing fees, and tuition. Current pricing reflects already subsidized funding from generous donors to make the program affordable to students. There is a possibility of future price reductions if we have additional donor contributions.

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