

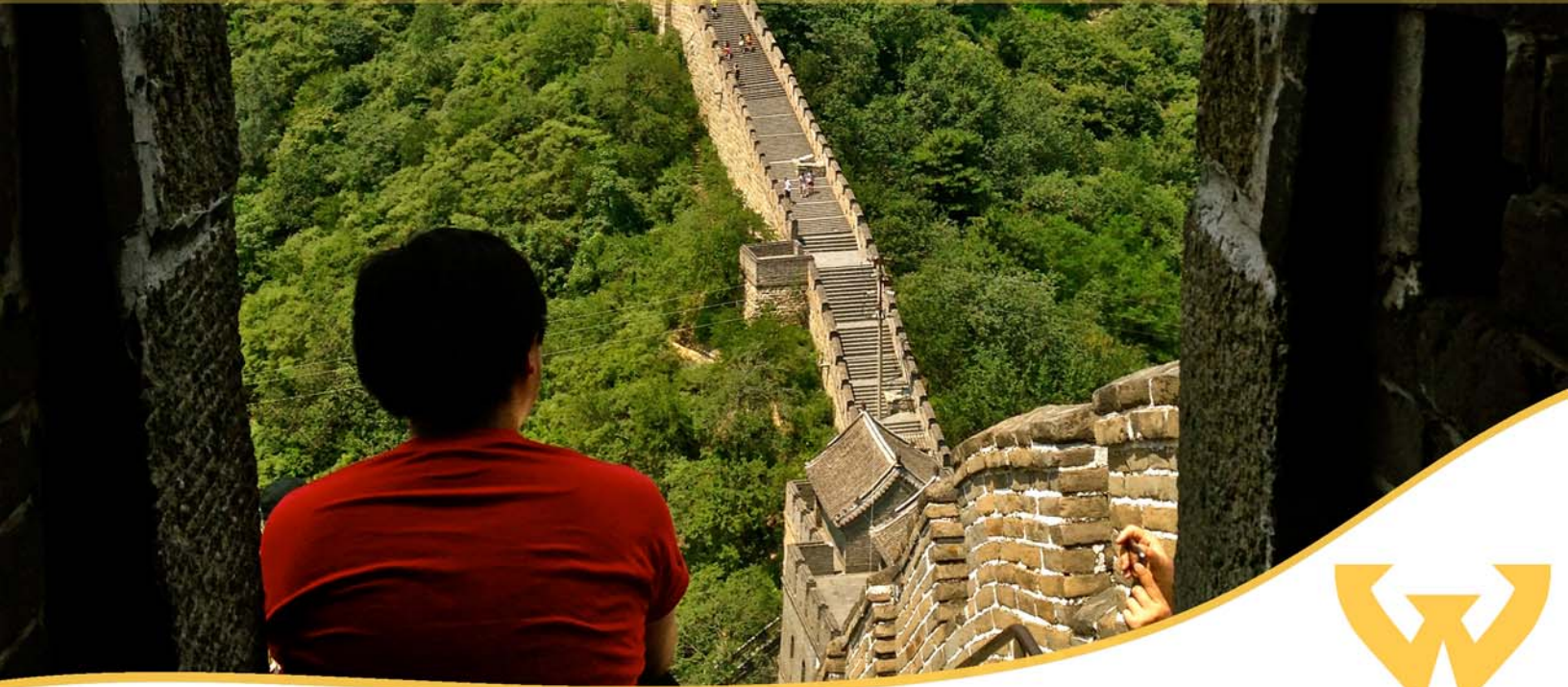
# CHINA

## Global Business Experience

**Option 1: May 6 - May 20, 2017**

**Option 2: May 21 - June 3, 2017**

**Option 3 (1&2): May 6 - June 3, 2017**



### Program Goals

This program is a fast-paced “deep dive” into business in one of the world’s biggest and fastest growing economies. The course includes meetings with domestic and international companies, tours of corporate manufacturing and distribution facilities, visits to consumer marketing organizations, interaction with business, government and academic professionals and tours of cultural and historic sites including the Great Wall, Forbidden City and other important sites. This study abroad program also includes the option for participants to continue their experience abroad by staying in China from May 21 - June 3 for a purchasing class (GSC 5650 or 7650) taught by Dr. Yan from WSU School of Business. The class will be held at Wuhan University with Chinese students and will meet four hours per day.

### Academics

**Option 1:** May 6 - May 20, 2017

Course: Select 1 course (GSC 4991, MKT 4991, **or** Directed Study in Major 4990)

**Option 2:** May 21 - June 3, 2017

Course: GSC 5650 or GSC 7650

**Option 3:** May 6 - June 3, 2017

Courses: GSC 4991 **or** MKT 4991 **or** Directed Study **AND** GSC 5650/7650 for a total of 6 credits

*Option 1 course will count as a major elective for GSC, MKT, MGT, and ISM majors, or as elective for MBA with a GSC, MRT, INT BUS, or MGT concentration. Option 2 GSC 5650 counts as a required course for GSC majors, or as an elective for MKT and MGT majors. For MBA students. GSC 7650 counts towards the concentration.*

### Costs

**Option 1:** \$1,500 excluding airfare and tuition

**Option 2:** \$925 excluding airfare and tuition

**Option 3:** \$2,200 excluding airfare and tuition

The above costs include accommodations, daily breakfast, group transfers, in-country transportation, some additional meals, visa processing fees, international health insurance, and administrative fees. *Excludes tuition, airfare, additional meals, personal expenses, and passport processing fees. Will include an additional application process after acceptance has been determined. Current pricing reflects already subsidized funding from generous donors to make the program more affordable to students.*